

Economic Conference Helps Simplify the Move to a Senior Living Community a Reality

RENO— With everyone tightening their belts to survive the current economic conditions, selling your home and moving into a senior living community might seem an impossible feat. But, experts in real estate, financial services, senior living and the local business climate will help you figure out the best option for you at an *Economic Conference*.

The economic conference will be held on Friday, May 29, from 10 a.m. to 2 p.m. at Atlantis Casino Resort Spa, 3800 S. Virginia St. in Reno. The conference will include a panel discussion from 10:30 a.m. to noon, lunch from noon to 1 p.m., and continuing panel discussion from 1 to 2:30 p.m. The conference is free and open to the public; however an **R.S.V.P. is requested by May 24** to 775-424-5400.

Phillip Mahoney from Legacy Wealth Planning, Jennifer Menken from RE/MAXX, Faith Ott from Sage Age Mature Strategies and Tina Iftiger from the Economic Development Authority of Western Nevada will present information at the economic conference to give you a leg up in the market.

Mahoney will discuss the importance of long-term care insurance and show you how to set up profitable trusts. Menken, a local realtor, will provide tips on how to “right size” before moving and how to sell a home in today’s challenging real estate market. Ott, an expert on retirement living, will discuss how moving into a retirement community sooner than later makes good sense both financially and from a wellness perspective. And Iftiger will talk about the current local economy and how quality companies such as Cascades of the Sierra will have a positive economic impact on the quality of life in the greater Reno-Tahoe area.

Opportunities to learn more about Cascades of the Sierra will be made available following the event. Cascades of the Sierra is northern Nevada’s first continuing care retirement community, offering independent living, assisted living and memory care apartment homes. To reserve your choice of remaining apartment homes, please call 775-424-5400 or visit www.cascadeliving.com <<http://www.cascadeliving.com>> .